

GETTING 'EVENHAND'

Indie pic nabs Sundance airing, vid distrib

By DAVID ROONEY

Indie filmmaker Joseph Pierson's story of two beat cops in small-town Texas, "Evenhand," has been acquired by the Sundance Channel to premiere in its annual New Voices slot and by Hart Sharp

Video for homevid/DVD release.

Premiered at the AFI Film Festival in Los Angeles last fall and subsequently screened at the Tribeca fest, the film is a textured character study that recalls the social realism of Ken Loach in its depiction of the rigors of public service and the complex dynamic of police partnership.

Pierson will be one of six directors showcased in the Sundance Channel's second New Voices series, which runs in the week between Christmas and New Year's Day.

Indie imprint

Hart Sharp will release the pic on video and DVD soon after as part of the label's U.S. independent imprint Hart Sharp Cinema Selections, which recently bowed with Hilary Birmingham's "Tully" and continues in the fall with Eric Byler's "Charlotte Sometimes."

Andrew Herwitz of the Film Sales Co. negotiated the sales on behalf of the filmmakers with, respectively, Sundance VP of acquisitions Christian Vesper and Hart Sharp Video prexy Joseph Amodei.



JULY 9, 2003 VARIETY.COM